

BI's Blended Learning Solutions

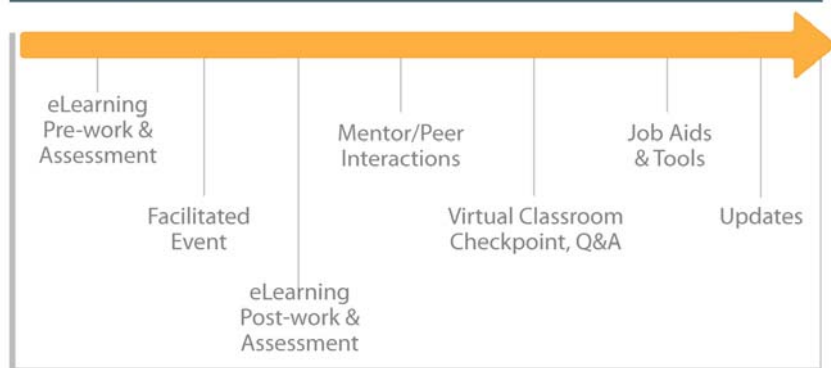
Blended learning can have results that are better than the sum of its parts

What is Blended Learning?

Blended learning is used to describe a solution that combines online with face-to-face training, with the overall goal of maximizing the learning experience. The combination of methodologies may include, but is not limited to:

- Instructor-led classroom training or lab settings
- Self-paced eLearning
- Synchronous and asynchronous virtual collaboration
- CD-ROM-based training
- Self-study print or reading assignments
- Webinars, teletraining
- mLearning
- iPod® or audio CD
- Performance support tools
- Learning games and online assessments
- Knowledge databases/wikis

Learning Continuum



Blended Learning Makes Sense

Blended learning is popular because it makes good instructional sense. Learning methodologies are situational—each has advantages and disadvantages depending on the situation in which it is used. In addition, learners are not alike—individuals have different learning styles. Blended learning enables the instructional designer to chunk the learning into segments and use the most appropriate methodology to deliver each chunk of content. In so doing, blended solutions address a range of learning styles and add variety to the learning experience. They also contribute to retention and performance lift.

BI is a Leader in Blended Learning Solutions

BI creates blended learning frequently, and has for years. For one client, we combined eLearning, instructor-led training, real world on-the-job assignments, readings and internet-based information sharing and collaboration. We frequently use eLearning or self-paced print modules to deliver knowledge-based content, followed by facilitated group application exercises; these in turn may be reinforced by eLearning, print or audio courses.

Learn more about how we can help your organization achieve better results through our well-designed performance improvement solutions. Contact your BI Business Development Director for more information.



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