

# BI's eLearning Solutions

Custom eLearning and technology solutions that:

- Improve employee performance
- Increase organizations' sales and profit potential

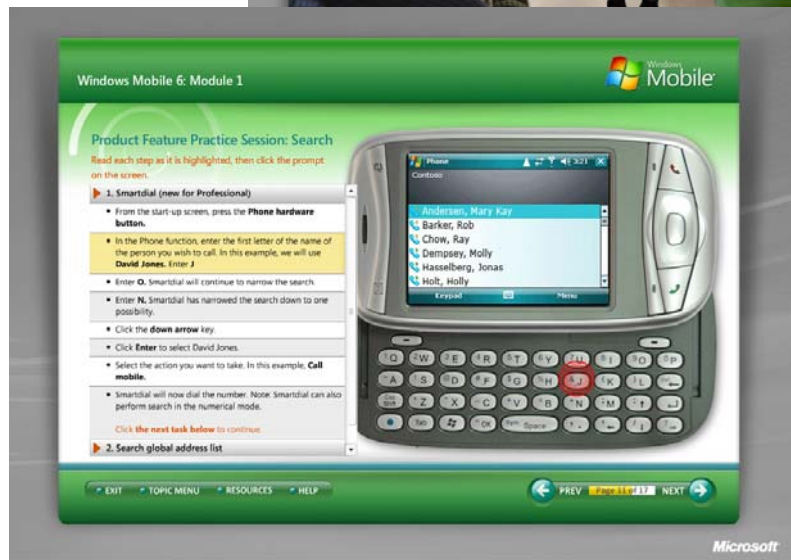
Are you getting real business results from your training programs? Are you looking to reduce overall training costs?

The Learning and Organizational Effectiveness group at BI creates high-impact, high-value, performance-centered eLearning solutions that are catalysts for achieving business results.

Our approach is simple:

- We work closely with you to ensure your eLearning solution will contribute to your business objectives.
- Our rapid development process is tried and true, making eLearning development easy, with no surprises.
- From eLearning to Learning Management and Performance Support Systems, we provide comprehensive solutions that address your business and training needs.

Example BI LOE award-winning eLearning Course



## Key Advantages eLearning Offers

The advantages of eLearning strategies are well-documented. Advantages are maximized with Web-based delivery and include:

- Increased retention
- Time savings
- Global 24/7 delivery
- Consistent content delivery
- Cost savings per learner
- Personalized learning
- Improved collaboration
- Engaged and motivated learners
- Reusable content
- Instant distribution
- Performance improvement support
- Centralized tracking



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# BI's eLearning Solutions

BI has been in the business of successfully developing customized eLearning solutions since 1986. During that time we have enjoyed working with many clients on projects both large and small, blended media and eLearning alone, that require our audiences to learn, demonstrate and apply new skills. Some examples of our learning capabilities include software simulation training, specific job function skills, selling skills, relationship management, product training and effective coaching proficiency.

In addition, we know that organizations making eLearning purchases must be confident that the vendor partner they choose to work with has been around and will continue to be in business to support their ongoing needs. Because of BI's 50 plus successful years in business, our customers can be assured that BI will continue to be in the business of eLearning for decades to come.

**The value we bring to our customers is clear. Our eLearning solutions are:**

- **Custom-designed to your business**  
We design solutions that are customized to address your needs, your audience and your culture. We know that adults learn best when learning is closely linked to their job situation.
- **Fixed time and price**  
We work with you to identify the scope of the project up front, then provide you with a fixed price and fixed timeline. No hidden costs—no surprises. As long as the scope remains the same, the price and timeline remain the same.
- **High-impact, high-value**  
Our solutions are high-impact because they are targeted to your needs. We focus on results. Because of this impact, our solutions are high-value for the cost.

Learn more about how we can help your organization achieve better results through our well-designed performance improvement solutions.

Contact your BI Business Development Director for more information.

