

Segment: EMPLOYEE Industry: TELECOMMUNICATIONS

The power of efficient onboarding

The HR department of a global telecommunications company chose BI WORLDWIDE and Bunchball to help with a disjointed onboarding process. The onboarding resources were scattered across many systems that did not work together.

Challenge

The client wanted to link onboarding resources and streamline the onboarding process. In addition, they wanted to combine reporting on all onboarding tasks and provide an incentive to drive quick completion of the onboarding process.

Solution

The **Bunchball Go** mobile platform centralized the new employee journey with clear goals and calls to action. Onboarding employees are placed on teams to drive community engagement. Bunchball Go's analytics streamline reporting from all relevant systems with automatic feedback.

Results

The Bunchball Go solution led to consistent engagement through the onboarding process. The original 90 day process to be completed by the majority of new employees was streamlined and successfully accomplished within their first 30 days.

The **Bunchball Go** mobile platform set clear goals and calls to action for the new employee's journey and streamlined reporting with automatic feedback.

• The platform delivered **consistent engagement** throughout the new employee onboarding process. **Consistent**

 Streamlined onboarding -30 days to complete the anticipated 90 day process. engagement throughout the onboarding process

Onboarding process streamlined from 90 to **30 days**