Case Study
Technology

This technology company knew involving its employees around the world in its business was the best way to help its culture grow and empower its workforce.

Challenge

Create a culture of innovation, while increasing employee satisfaction.

Solution

BI WORLDWIDE built a system to recognize employees, and generate ideas. For recognition, employees are able to share and highlight achievements peer to peer, through managers, and with quarterly top performer updates. For ideas, the system is a conduit for best practices, savings ideas, and ways to improve the company as a whole.

Results

Over 56% of global employees participated in the new system, with an employee survey revealing a 30% increase in satisfaction. More than 25,000 ideas have been generated—10,000 of which have been approved and implemented.

30%
increase in satisfaction

56%
participation

25,000
ideas generated

10,000
ideas implemented