

## WELCOME TO TRULY ENGAGED EMPLOYEES

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G5 is the most advanced recognition system on the planet – making employee recognition simple, immediate, social and global. **You're welcome.**

### Employee Engagement 101

Did you really believe you could improve the culture of your organization and the engagement of your employees with a pat on the back and a gift card? Did you think you were going to get off that easy? Are you kidding?

Gone are the days of telling employees that you appreciated their hard work over the weekend by laying a gift card for Amazon (no offense, Amazon) on their desk. Essentially the gift card tells the receiver, "I wanted to get you something, but I don't really know what you'd like. I know you're literate, so use this card toward the purchase of a book or groceries or something." No thank you. Actually, just no.

Employee engagement requires more than just a pat on the back and a gift card.

The world is moving beyond that and BI WORLDWIDE's fifth generation recognition system, G5, is a highly scalable and uniquely customizable system that engages your employees with an unmatched user experience, animated reporting and complete access wherever you go. It's a mash-up of behavioral science and high-octane design that's built for results. Also, it allows you to reinforce strategic corporate initiatives with the largest number of built-in apps to support your recognition, training, communication and social engagement needs.

### We've Raised the Recognition Bar

Is your current recognition system meeting the G5 standards? Review yours while keeping these best practices in mind:

- Does the **participant experience** enhance engagement? Is it easy for employees to log in and easily do what needs to be done? Can they access the complete site, check reports, *like* a posting and get real-time updates? Is the entire site easily navigable from a mobile device or tablet?
- Can the site be **personalized** to allow my company's unique set of apps to be placed precisely where I want them to appear? Is my company's unique hierarchy really working with my current system? Are my company's policies on social media being met?

- Can the site help me with wellness, learning, badging, recognition, nominations and service anniversaries and does it also include fun and innovative tools like UDrawIt™ to add your personal flair? Is there a **library of built-in apps** to help build out my employee engagement strategy?
- Is the system I'm using truly **scalable**? Will my installation be upgraded regularly as technology changes? Can I manage different programs for different audiences in different languages across the world and fulfill awards in-country as well as being supported locally?

Imagine a system of recognition in your workplace so powerful it can be used anytime, anywhere. Imagine employees so engaged they replay one of their meetings from the day in their head before they drift off to sleep that night. Imagine, then, they pick up their smart phone to acknowledge their co-workers for their excellent contributions. Write, send, fall asleep. With G5, employees can acknowledge their co-workers, take a quiz, nominate a top performer, review their wellness stats and celebrate a teammate's years of service at all hours from any corner of the planet on nearly any device.

## The Sky is Not the Limit...the Universe Is

Never has an employee recognition system been more stylish or as easy to navigate, making the **user experience** uniquely outstanding. Your employees are mobile, social, and comfortable with sophisticated consumer sites – your employee engagement system should be no different.



More than just adhering to strict brand and security standards for your enterprise sites, G5 is here to make your life easier. G5 handles complex hierarchies for the world's largest employers. And the system manages the placement of apps on each page to make sure they get the attention *you* think they deserve. And if your company would rather employees not share their recognition on their personal social sites like Facebook, Twitter and LinkedIn, no problem; you can control that, too. G5 allows you to command all the necessary **personalization** for your particular organization and more. You dream it and, if we don't already have it in a built-in app, we can customize your system to support it. The universe is the limit.

## Welcome to Scalable

Our G5 technology is dynamic and streamlined for enterprise-wide installations, meaning we can accommodate vast arrays of users, choices, apps and more. Languages and local support are important for both HR departments and employees alike and they are core to G5's flexibility. BI WORLDWIDE currently operates global employee recognition programs for more than 2.5 million participants in 125 different countries. G5 technology is **scalable**. Our customers run multiple promotions with multiple audiences simultaneously and deliver only relevant content to each individual participant. Our scalability is streamlined, sophisticated and simple.

## Not Your Typical Library of Built-In Apps

If your company isn't so global and not that complex, well, pull up a chair; we've reserved a spot at the table just for you. Our library of built-in apps offers excellent flexibility for a program of any size. We have apps that allow employees to celebrate milestones, offer congratulations, nominate excellence, *like* recognitions, earn badges, support learning and training initiatives, drive wellness behaviors and even draw their own smiley faces on recognition e-cards. We can turn on apps or turn off apps quickly and update your system using our secure, managed hosting featuring the industry's most comprehensive domestic and international data-management environment anywhere.

The fifth generation of BI WORLDWIDE's recognition systems, G5, is a highly relevant system to assist you in engaging your employees. You can be assured that G5 is easily configured to support your enterprise-wide employee engagement requirements and can be scaled to your enterprise's needs. The system covers a wide variety of engagement tools with our library of built-in apps and does so with a user experience that connects your people emotionally to your organization. Again, you're welcome.

To maximize engagement among your global employees, get the most advanced social recognition system – **EVER: G5.**



For more information on **BIWORLDWIDE** and **G5**, visit: [BIWORLDWIDE.com/G5](http://BIWORLDWIDE.com/G5) or email us at [LATAM@BIWORLDWIDE.com](mailto:LATAM@BIWORLDWIDE.com).