

Case Study Healthcare

This international, medical device manufacturer wanted one central recognition platform for its employees globally. BI WORLDWIDE worked with the organization to make that platform possible.

Challenge

Launch a recognition platform for the manufacturer's 44,000 employees in 54 countries—a platform that could also automate the rewards process and reduce the cost of processing transactions.

Solution

BI WORLDWIDE designed and implemented a recognition platform that included a rewards and recognition website that was accessible in 13 languages, converted currency, and could deliver rewards regionally. Supporting the launch were custom communications, tailored to the different areas in multiple languages to motivate the employees across the globe. From there, employees could better understand the platform that gave them the ability spotlight achievements, send digital thank you cards, and earn rewards.



Results

After the first year of the program, 40% of the manufacturer's employees had engaged with and logged into the system. 40% of employees had been recognized individually – with more than 47,000 recognitions sent.

